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## The sWheat Life

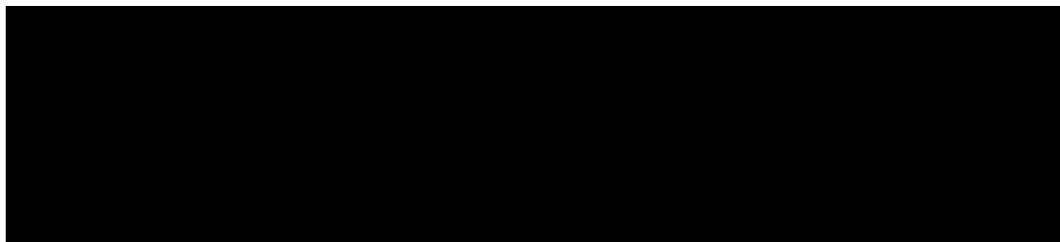
In 2016, Best Friends and sWheat Scoop began a six-month partnership that will make life a bit sweeter for the cats and kittens. sWheat Scoop will donate a total of 50,000 pounds of litter to our [Los Angeles](#), [New York](#) and [Salt Lake City](#) programs. The budget-relieving donation will help more than 4,500 cats and kittens receive care throughout the organization this year.

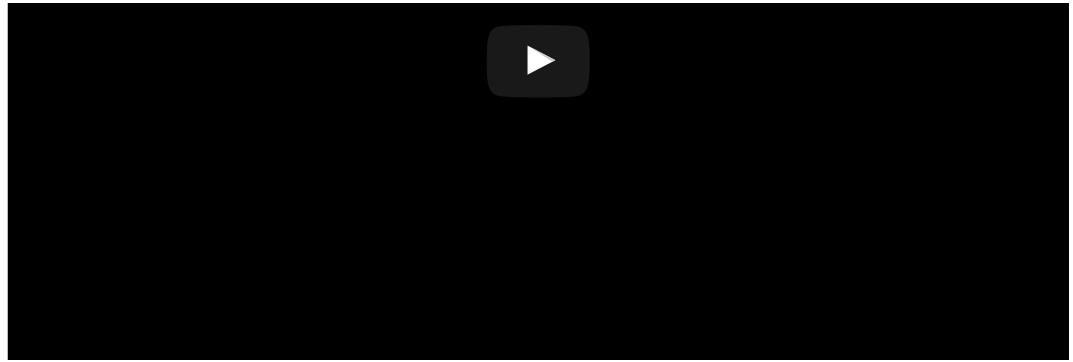


To further the partnership, sWheat Scoop sponsored Best Friends' June 2016 adoption promotion by sharing the news of the partnership and promoting it to their social audiences. sWheat Scoop not only understands the importance of a healthy environment while these animals wait for their homes, but even more, the importance of getting them adopted.

Finally, sWheat Scoop created one more initiative to engage their audience and be a part of Best Friends' commitment to Save Them All. They have committed to donate an additional pound of litter for every new sign-up to their sWheat Perks™ loyalty program. That accumulated litter will be donated to Best Friends Animal Sanctuary. Because the Sanctuary goes through more than 170,000 pounds in a given year, this donation will certainly make a difference. Want to help sWheat Scoop make a difference for the animals? [Sign up for sWheat Perks™ today!](#)

Ever wonder about the life of a Best Friends cat? Check out the video and see how they're enjoying the sWheat life!





RECOMMENDED FOR YOU



**BUSINESS FUNDRAISER**

Is your startup or small business looking to become a compassionate business? You can...



**CORPORATE PARTNERS**

Philanthropic businesses give back to the community through support of nonprofit...



**FOUNDATION PARTNERS**

If your foundation is interested in saving lives and creating more humane and...



Best Friends Animal Society is a 501(c)(3) registered nonprofit organization that operates the nation's largest sanctuary for homeless animals and provides adoption, spay/neuter and educational programs.


SMS Subscription service. Up to 4msg/mo. Msg&Data Rates May Apply.  
**Text STOP to 90999 to STOP. Text HELP to 90999 for HELP.**  
Full Terms: [www.mGive.com/e](http://www.mGive.com/e). Privacy Policy: [www.mGive.org/p](http://www.mGive.org/p).

**BEST FRIENDS LOCAL SITES:** [Best Friends—New York](#) | [Best Friends—Los Angeles](#) | [Best Friends—Utah](#)

**NO-KILL PROGRAMS:** [NKLA No-Kill Los Angeles](#) | [NKUT No-Kill Utah](#)

**OTHER BEST FRIENDS SITES:** [Best Friends Store](#) | [Fix at Four](#) | [National Conference](#) | [Network Partners](#) | [Strut Your Mutt](#)

As seen on [National Geographic's DogTown](#) and the [CW's Dog Town USA](#). And the inspiration behind the critically acclaimed film, [The Champions](#).



**Best Friends Animal Society**

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